

New Manager at The Bookmark

by Ronile Labti, FOPL Board Member

Julian Segal, the new manager at The Bookmark, has been involved with independent bookstores and publishing for much of his career, having held positions with Shakespeare and Co. (Berkeley), Hey-Day Books (Berkeley), and Red Wheel/Wiser/Conari (San Francisco and Massachusetts).

Since assuming the manager's position at The Bookmark Julian has hit the ground running and has spent a great deal of his time increasing the bookstore's online presence. He currently has 600 titles online and hopes to increase that number to 1,000 by the end of the year.

He'd also like to encourage more walk-in business; continue to have a table at the local farmer's market and perhaps at other farmer's markets; return to participating in 1st Friday's with live music, art, and readings; build the bookstore's collection of LPs, DVDs, and CDs; and possibly start a Sunday book club

Volunteers are an integral part of the bookstore and Julian says



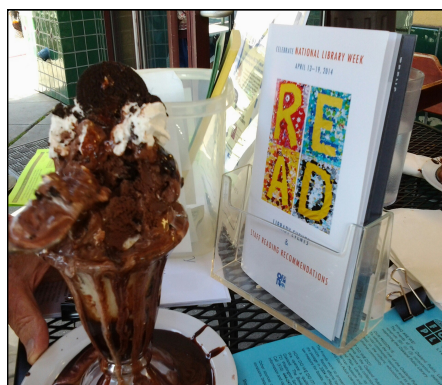
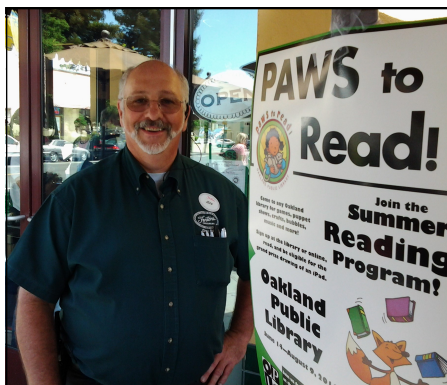
he can always use more, especially on weekends and the late afternoon shift — 2:30 to 5:30 p.m. Currently, the bookstore picks up twenty to thirty boxes a week from donors. Julian would like to start an "on-call" group of volunteers that would be dedicated to making these weekly pick-ups. They wouldn't have a regular shift but would still receive the volunteer discount. If interested in volunteering at the bookstore in any capacity, please contact Julian at 510-444-0473.

When asked how he views the future of publishing and bookstores given the amount of digitizing taking place, Julian said he thinks, in the future, textbooks will be digitized but there will always be a place for bookstores and books, especially books as art and that there will be a new emphasis on the use of fine papers, unique fonts, and special bindings, and more boutique micro publishers will be in the marketplace.

Julian is at The Bookmark Sunday through Thursday. Stop by and say hello and perhaps — volunteer!



721 Washington Street
Oakland, CA — 444-0473
Mon to Fri: 10:30 a.m. to 5:30 p.m.
Sat: 10:30 a.m. to 3:30 p.m.
Sun: 10:30 a.m. to 2 p.m.



Jeff Pearson of Fentons Creamery helped FOPL and the Oakland Public Library promote the Summer Reading Program. And, as in prior years, Fentons donated 25% from every Myrtle's Creation — the Oreo Cookie Sundae sold during the month of May

Thanks to everyone who made a contribution to FOPL by purchasing one of Fentons special "guilt free" sundaes!!

FOPL BOARD

An Interview with Tamra Hege, FOPL Board Member

by *Sophie Fynland Souroujon, FOPL Board Member*

Tamra is a 3rd generation Californian, born and raised in Concord where she lived 2 miles from town. Because her mother worked, in the 7th and 8th grade she walked from school to the small Carnegie Library in the town's central plaza. Her mother told the librarian she could read any book in the library. Her favorite books told of expeditions to the Arctic and Antarctica and she also liked historical fiction from the adult section. She has been a library supporter ever since.

Tamra attended Mt. Diablo High School in Concord where her senior English teacher had also taught her mother. She attended UC Berkeley on one of the first state scholarships and majored in zoology with a physical science minor. She lived all 4 years at Epworth Hall where she was a hasher, which covered her room and board. In college, Tamra spent most of her campus time in the library in LSB, now called the Valley Life Science Building. She was active in women's intramural sports and was initiated into the Women's C Society as a sophomore.

Upon graduation, Tamra married John Hege, who was attending UCSF and preparing for a career in medicine. She worked as a tissue technician at UCSF and later was hired to teach high school science at Hamlin's School for Girls on Broadway in San Francisco.

After graduation from UCSF, internship at Highland, 2 years in the navy at Hunters Point and a



residency at Ft. Miley, John went into private practice in Oakland, as an internist with rheumatology as a subspecialty.

Tamra retired from teaching in 1967. Son John was born in 1967 and was one of four Oakland police officers killed in March 2009. Laura arrived in 1969, is married with two sons and lives in Hays, Kansas. Anne was born in 1976, is married with one daughter and is the artistic director of Voci.

Tamra has been an active community volunteer. She was an original (1969) Natural Sciences docent at the Oakland Museum of California, was president of both the Piedmont and the Bay Area League of Women Voters, member and president of the Piedmont School Board and Planning Commission and the President of the Oakland Museum Women's Board in their 50th year.

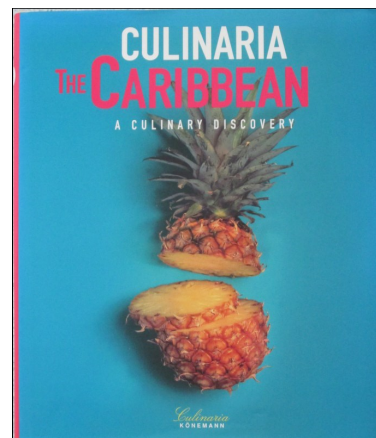
She has been involved with the Oakland Public Library as a member of the Oakland Public Library Association and the Oakland Public Library Foundation. Both organizations were ultimately folded

into the Friends. Tamra also is on the Council of Friends of the Bancroft Library at UC Berkeley. She is a strong advocate for the library contract between Oakland and Piedmont. An article in the FOPL newsletter prompted Tamra's inquiry and current service on the board.

TREASURES

Found at The Bookmark

by *Sheila McCormick, FOPL Board Member*



Coffee Table Cookbooks

So far I've found six different Culnaria Cookbooks (The Caribbean, France, Greece, Italy, Spain, and European Specialties) at The Bookmark, on different occasions. Each cost \$15 (\$12 with member discount). These hefty books (11 x 13 inches, 6 – 8 lbs. each) have recipes and photos of the resulting dishes, as expected, but also include fascinating information about the culture, the farming practices, and the history of the ingredients. Each book has hundreds of beautiful pictures of the people, the markets and the scenery. Excellent for armchair traveling even if you never cook a thing!

“PAWS TO READ”

Summer Reading Fun for All Ages

"Paws to Read" is the 2014 theme for the Summer Reading Program. The Summer Reading Program encourages children to maintain their reading abilities after school is out. Numerous studies have shown that children who select books for themselves and read for fun will improve reading comprehension, vocabulary, spelling, and writing skills.

The main library and all branches of the Oakland Public Library will participate, from June 14 through August 9. All locations will feature live entertainment and fun activities. Prizes will be given to all children who reach reading goals. Prizes include books, tickets to fun and educational attractions, and raffle drawings for movie tickets, ferry rides and boat rentals. There is also a grand prize.

Children participating in the Summer Reading Program may read anything they want, pursuing subjects and themes of their own interest and developing a love of reading. Pre-readers can participate by having someone read to them. This year, readers will be asked to keep track of the days they read, rather than the number of hours.

In conjunction with the Summer Reading Program, many library locations will also offer free lunches for children and teens, through a partnership with the City of Oakland Human Services Department and the Alameda County Community Food Bank.

Summer Reading isn't just for children. Teens are encouraged to participate in the Teen Passport Program and adults can join the

fun by participating in the Adult Summer Reading Program.

For more information, visit www.oaklandlibrary.org.

FOPL is a major supporter of the Summer Reading Program.

SUPPORTING FOPL

FOPL and the A's

Friends of the library cheering the Oakland A's and reading. This fun annual event raises funds for OPL.



Fall Sale

Mark your calendar for **The Bookmark** bookstore's semi-annual sale from October 16-19 (Thursday-Sunday).

And remember, FOPL members receive 20% off of their purchases **every** day.

Photo Credits:

Pg 1: Julian Segal/Ronile Lahti

Pg 1: Fentons/Winfred Walters

Pg 2: Tamra Hege/Ronile Lahti

Pg 2: Culinaria/Sheila McCormick

Pg 3: A's Baseball/Mary Dubbs

Giving

In memory of **Bill Kepner** from Diane Kepner

In memory of **Douglas Hickling** from

Carl and Tomoko Alexander
Kristin Bartel

Jim and Laurie May
Andrea and Bill Foley

Susan McCreary
Alameda County Children's Services

Martha Whittaker
Emily and Bob Warden

In memory of **Ellen Moyer's father Reed Moyer** from

Sophie Souroujon
Ginnon Cunningham

In memory of **Liven A. Peterson** from

Carl and Tomoko Alexander

In honor of **Bob Frey** from

Dal Sellman
Kathleen Solares and Elvera Bordessa, with appreciation and our thanks for a job well done!

In honor of **Judy Martin** from Norene Mason

In honor of **Dagny and Matt** from

Alexander Jabbari

In honor of **Suzie Shin and Julien Lafrance-Vanasse** from

Youn Chung
Thera Ringhofer
George Hines

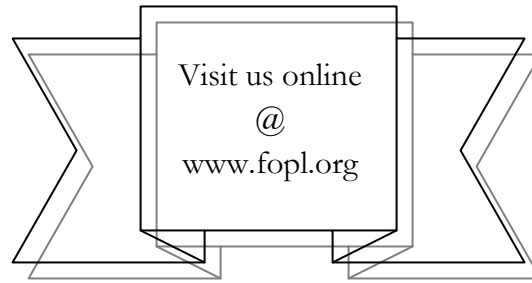
Friendly Reminder

If the date shown on the mailing label of your newsletter is **06-01-2014** or earlier, please renew today.

Thank you!



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If your membership has expired,
PLEASE RENEW NOW!

More ways to support the Friends...

- Share this newsletter. Ask a friend to join a growing organization – 800 strong – dedicated to supporting the Oakland Public Library!
- Donate your gently-used books, CDs, DVDs, LPs, sheet music, and song books to The Bookmark Bookstore. Call (510) 444-0473 for more information.
- Volunteer! To learn about volunteering at The Bookmark and many other opportunities, please visit oaklandlibrary.org/volunteer.
- Keep up with Library news and events by going to oaklandlibrary.org, click on “Subscribe to our E-News” under “Connect with Us” at the bottom of the home page.

Join Us!

Yes, I want to support the Friends of the Oakland Public Library!

Enclosed is my check payable to FOPL for \$ _____

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Renewal (1 year membership)

Donation (\$ _____ in addition to my membership dues)

Name(s) _____

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Book Angel \$1,000 or more

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Senior (65+)/Student \$15 – \$24

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