



OFF THE SHELF

OCTOBER EDITION - 2012

The Bookmark Bookstore Celebrates 20 Years in Old Oakland!

It took courage and vision for the Friends of the Oakland Public Library to make the decision in the early 1990's to abandon their occasional book sales in favor of investing in a more permanent site. Today the light-filled, mostly volunteer-run store that serves as the main fund-raising arm for the library is 20 years old and a successful model for other Friends organizations!

To mark this occasion, the Friends are inviting the public to join them for a weeklong **Anniversary celebration** in the Bookmark Bookstore, 721 Washington Street, from November 5 – 11, 2012. During this week, the Bookmark will extend the **20% discount** available to FOPL members to anyone who makes a purchase at the store. To encourage new members, FOPL will also offer - during this week only - a special membership rate of \$20.00, a \$5.00 discount from the regular individual rate. Seniors (65+) and full-time students are always eligible to join for just \$15.00.

The Bookmark will also host a special **Anniversary Raffle**. Everybody will have a chance to win prizes from local businesses by purchasing tickets (\$5.00 each or 5 for \$20.00) from the store during normal business hours. The winners will be drawn at the anniversary party on November 14th, and raffle ticket holders do not have to be present to win.

To encourage kids to become early readers, FOPL has designated Saturday, November 10th, as **Kids' Day**. Every child who visits the store on this day may select one free book. On this Saturday, they will also be admitted free at nearby MOCHA (the Museum of Children's Art), 538 Ninth Street, by showing their library cards. (MOCHA hosts a 1 p.m. story hour and book-related art project on the second Saturday of each month.)

A **20th Anniversary Birthday Bash** to thank members and volunteers will cap off the week on **Wednesday, November 14, 2012, 6:30-9:00**, at Cosecha Restaurant in Swan's Market, 907 Washington Street. An author program will feature local writers and library supporters Charlie Haas (*The Enthusiast* and screenplays such as *Tex*, *Gremlins 2*), Adam David Miller (*Ticket to Exile: A Memoir*), children's author Marris Moss (the *Amelia Notebooks*, *Sky High*) and Lisa Schoonover (*The Indigo Butterfly*). Light refreshments will be catered by Cosecha with a "no host" wine tasting by Periscope Cellars and desserts by Pietisserie. Music will be provided by D. Edward (Dale Chung). This gala event is free and is by invitation only. (Please note that anyone who joins FOPL on or before November 11 will receive an invitation).

Please check out thebookmarkbookstore.org or fopl.org for more info.

We hope to see you there!

Bookmark Fun Facts:

- Opened in November 1992 at 815 Washington St.
- Relocated to 721 Washington (current site) in May 1995.
- Since 1992, FOPL has made \$1.5 million in grants to Oakland Public Library.
- 60 Bookmark and FOPL volunteers.
- 850 current FOPL members.
- Bookmark receives donations of over 100,000 books each year.

Inside this issue:

- Bookmark 20th Anniversary **1**
- Annual Meeting **2**
- Giving
- Branch Friends Meeting
- Bookmark Fall Sale **3**
- FOPL Library Grants
- Piedmont Library Moving
- Membership Form **4**

Special Insert:

- 2012 Members and Donors List

Annual Meeting

The annual meeting of members will be held on Wednesday, November 7th at 5:15 p.m., at Main Library, 125 14th St.

All FOPL members are invited! The main item of business is the election of directors for the upcoming two-year term.

The following individuals have been nominated to serve as FOPL Directors:

Michael Dalton	Joan Hall-Feinberg
Genevieve Katz	Tamra C. Hege
Bob Shurtleff	Sheila McCormick
Beccah Rothschild	

Giving

In memory of **Shannon Williams** from Drew and Molly Robarts

In memory of **Janet Wenninger, wife of Jim Wenninger who volunteers at the Bookmark Bookstore**, from Bonnie McPherson Killip

In honor of **Donald L. Matthews** from Jean Matthews

In memory of **Judith Kalb** for the Lakeview Branch Library, from Dr. and Mrs. Daniel Offer, and Anonymous

In memory of **David Sher** from Kathleen Solares

Branch Friends Meeting: AAMLO Steps up to the Plate

As members of FOPL you are familiar with what we do to support the Oakland library. You may not be as aware of our activities to support the local Branch Friends groups. While FOPL focuses on the Oakland library system as a whole, the local Branch Friends are particularly attuned to the specific needs of their branches, be they safety measures or teen-focused events, and they raise money through various means for their own library's needs.

FOPL sponsored a Friends-meeting-Friends event back in April which was such a huge success that there was a request for another one. AAMLO has offered to host another Friends-to-Friends meeting this coming October 13. Besides an active session exchanging ideas, it will be a wonderful opportunity to get a closer look at AAMLO.

Please join us, our community needs friends like you.

OAKLAND
BRANCH FRIENDS
 NETWORK



Bookmark Bookstore Semi-Annual Sale

50% OFF for members only on "Members' First Choice" Sale Day, Thursday, October 11, 2012.

And for all book lovers:

30% OFF – Friday, October 12, 2012

40% OFF – Saturday, October 13, 2012

50% OFF – Sunday, October 14, 2012

Hours: 10:30 am – 5:30 pm each day during the sale.

Bookmark Bookstore

721 Washington Street
Oakland, CA 94607
(in Old Oakland)

For more information, visit
thebookmarkbookstore.org
(510) 444-0473



FOPL's 2012 Grants to the Library

FOPL's mission is to support the Oakland Public Library through advocacy, volunteerism and financial support. In keeping with the last of these roles, the FOPL board approved grants to the Library in the amount of \$138,000 at its July 2012 meeting.

- Grants for materials, programming and projects at branches, including 81st Avenue, AAMLO, Asian, Brookfield, Chavez, Dimond, Elmhurst, Lakeview, Melrose, Temescal and West Oakland, and the Main library.
- Systemwide support for Children's and Teen services, Second Start Adult Literacy and scholarships for library staff pursuing their masters degree in library and information science.
- "Makeover Fund" for branch refurbishment projects for three branches—Brookfield, Dimond and Montclair--over the next two years. FOPL funds will also serve as a match for a generous foundation grant that is available for these projects.

For the complete list, visit www.fopl.org and click on *library grants*. YOU, our loyal members, make these grants possible each year through your membership dues, donations, employer matching gifts, and book donations and purchases. THANK YOU!

The Piedmont Avenue Branch Library is Moving

The Oakland City Council approved the Library's proposal to enter into a lease with the Oakland Unified School District for a modular facility that will serve as the new branch library for the Piedmont Avenue neighborhood. In late October the branch will close in order to prepare for the move from 41st Street to a new home on the Piedmont Avenue Elementary School grounds, near the corner of Echo and Glen Avenues. Look for the Friends of the Piedmont Avenue Branch Library at the October 27th Halloween Parade! For updates on the move, plans for parade and other activities, check the branch friends' website:

<http://fopabl.org/future.htm>

or

Contact the library directly at (510) 597-5011



FRIENDS
of the
OAKLAND
PUBLIC
LIBRARY

721 Washington Street
Oakland, CA 94607-3924

Visit us online @
www.FOPL.ORG

Non-Profit Org.
U.S. Postage

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Oakland, CA
Permit # 4544

Forwarding Service Requested

Officers:

- ◆ Ellen Moyer, President
- ◆ Judy Toll, Secretary
- ◆ Julie Waldman, Treasurer
- ◆ Winifred Walters, Assistant Treasurer

Newsletter Staff:

- ◆ Ellen Moyer
- ◆ Sophie Souroujon
- ◆ Julie Waldman
- ◆ Winifred Walters
- ◆ Evan Zubritsky

If your membership has expired,
PLEASE RENEW NOW!

More ways to support the Friends...

- Share this newsletter. Ask a friend to join a growing organization - 800 members strong, dedicated to supporting the Oakland Public Library.
- Donate your gently-used books, CDs and DVDs to the Bookmark Bookstore. Call (510) 444-0473 for more information.
- Do you have a few hours per month?
Call (510) 444-0473 or visit us online at www.fopl.org to learn more about our volunteer opportunities.
- Donate items needed to improve

JOIN US

Yes, I want to show my support for the Friends of the Oakland Public Library!

Enclosed is my check payable to FOPL for \$ _____

____ New (1 year membership) ____ Renewal (1 year membership)

____ Donation (\$ _____ in addition to my membership dues)

Supporting Membership Levels:

____ \$1000 Book Angel Name(s) _____

____ \$500 Bibliophile _____

____ \$250 Book Conservator Address _____

____ \$100 Book Worm City/Zip _____

____ \$50 Book Friend Gift in Honor/Memory of _____

Basic Membership Levels:

____ \$35 Family/Household

____ \$25 Individual

____ \$15 Senior (65+)/Student

Email _____
(Sign me up for **email** notices of Bookmark Bookstore news)

Contributions are tax deductible (Tax ID #94-2553734)

Make your Credit Card donation online at
www.fopl.org