

OFF THE SHELF

January 2014 Edition

READ - OPL's 2012-2013 Annual Report



Recently all FOPL members received a postcard announcing publication of the Oakland Public Library's annual report, online at www.oaklandlibrary.org. The cover features images of the "Origami READ Wall", a temporary installation mounted on the exterior of the Main Library to celebrate National Library Week, April 13-20, 2013. The origami pieces were created by children all over Oakland and were assembled and installed in the Children's Room by library staff and volunteers. Helen Bloch, a Children's Librarian at Main,

along with staff members Lisa Fung, Nancy Truong, Yen Luong, and Marta Rodriguez created the design and oversaw the production of the exhibit, consisting of more than 1,000 origami pieces of varying shapes, sizes and colors. Sharon McKellar, Community Relations Librarian, captured images of the temporary exhibit on a perfect April morning.

A grant from FOPL underwrites a portion of the costs of the Library's annual report.

California Public Library Advocates Grant Two Awards to Oakland Public Library

In November, two Oakland Public Library officials received awards for outstanding service during the 2013 California Library Association's annual conference in Long Beach.

Oakland Public Library's Advisory Commission Chair Kathryn Sterbenc received the Award for Outstanding Service to a Local Library. She led the Commission through two retreats, which developed an agenda to reenergize the LAC and developed a work plan for 2014, to ensure the long-term sustainability of the Oakland Public Library.

Library Director Gerry Garzón received the Award for Librarian for Outstanding Work with a Board of Trustees or Commission or Friends or Foundation. LAC Vice Chair, Shanthi Gonzales, said he "...is willing to show up to anything, on the shortest of notice, to help us be successful."

These two awards highlight the 14 member volunteer Commission's accomplishments. Commissioners attended and spoke on behalf of the library at every public budget hearing and town hall meeting on the budget and public safety in Oakland in April – June 2013.

Help Wanted: FOPL Bookmark Bookstore Manager

The Bookmark Bookstore, at 721 Washington Street, is a non-profit, used bookstore run by FOPL. The Bookmark carries a wide selection of titles, from the latest best-sellers to hard-to-find out-of-print editions, and also

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Gerry Garzon Appointed Director of Library Services



Photo: Sharon McKellar

On December 19, 2013, City Administrator Deanna Santana announced the appointment of Gerry Garzón as Director of Library Services for the City of Oakland.

Gerry has been serving as the City's Interim Library Director since December, 2012.

To download the complete announcement go to: http://www2.oaklandnet.com/w/OAK044637

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maintains a smaller inventory of special books for online sale through Amazon.com. The Bookmark supports the mission of FOPL through profits from sales. The Bookmark is a critical component of the FOPL's membership program and serves as an important location for signing up and renewing members.

The Bookstore Manager is responsible for ensuring store goals are met through appropriate planning and organizing of staff, inventory, and expenses for short and longterm success. The successful Manager will have knowledge of retail bookstore operating procedures, budgeting, inventory management, pricing strategies, writing and planning skills, and basic accounting. In addition the manager should have the ability to recruit, motivate, and lead a diverse all volunteer staff (50). The self-directed position reports to the FOPL Board of Directors. The full job announcement is posted at www.thebookmarkbookstore.org.

To apply: Send Resume and Cover letter no later than January 24th to Job@FOPL.org.

A Message from Sara DuBois, Volunteer Coordinator at the Oakland Public Library:

The Oakland Public Library treasures our Friends – thank you for all that you do to make our library such a valuable community resource! Some of you already support our library by volunteering as well as by your membership in FOPL, making our programs and services even better.

I want to make sure that all our Friends know about the many ways to get involved: Raise vital funds by working in FOPL's Bookmark Book store.

Advocate and advise on library issues through the Library Advisory Commission.

Help with the weekly Teen/ Tween Video Game Day at Eastmont.

Provide tax filing guidance to library patrons through the AARP Foundation's Tax-Aide program.

Read to Oakland preschoolers with the Books for Wider Horizons program.

Pick up trash or garden at Main, Elmhurst, or Lakeview Branches – or start an Adopt a Spot cleanup crew at your favorite location.

Help adults improve reading skills in the Second Start Adult Literacy program.

Feed hungry kids in the library with the Summer Lunch Program.

Share your skills as a computer docent at the Elmhurst and/ or MLK Branches.

Put your law degree to work – help with the Alameda County Bar Association's "Lawyers in the Library" program.

If any of these volunteer opportunities pique your interest, contact me at sdubois@oaklandlibrary.org or (510) 238-6572 to discuss the next steps. Do you have special skills and knowledge that can benefit the Library in other ways? Please get in touch – I'd love to hear from you!

Calling all Baseball Fans

Save the date for our 2014 Oakland A's fundraiser: Friday, May 10th. The A's will play the Washington Nationals (game time: 6:05 p.m.). FOPL

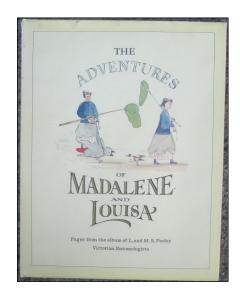
volunteer Bill Hogan has again secured great seats: 50 plaza infield seats for fireworks viewing! Tickets are \$35 each. For more information, contact baseball@fopl.org.

Found at the Bookmark

by Sheila McCormick, FOPL Board Member

In 1997, I bought a 1st US edition of "The Adventures of Madalene and Louisa, Pages from the album of L. and M. S. Pasley, Victorian Entomologists", for only \$5 (it was originally priced \$10, but was on the discounted shelf). This charming book was written and illustrated by two sisters, aged 11 and 12, in 1859. In it, they describe how they rebel against a governess who wants them to study arithmetic when they much prefer entomology. Their watercolors show aspects of their daily life (croquet games, boat rides), as well as their fantastical conquest of nearly human -sized beetles, grasshoppers, caterpillars and dragonflies.

What are the chances I would have found this book by searching the internet? "Victorian entomologist" is not a query I would think to use.



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Brunch Thank You to Bookmark Volunteers



Photo: Ellen Moyer

The FOPL Board and Bookmark Bookstore manager Bob Frey expressed their appreciation to 50 store volunteers at a brunch held at the Dimond Branch Library in December. Volunteer Betty Perez led a "countdown" to acknowledge the volunteers, from newbies (1 year or less) to veterans (some >15 years). Bob Frey shared some of his favorite yearly statistics:

120,000 book donations
The re-donating project Bookson-the-Move distributed
20,000 books to literacy and
other organizations.

Store volunteers signed up over 50 new FOPL members (and many renewing members paid their annual dues at the store).

Seven staffers dusted 11,000 linear feet of selling-floor shelf space during the year and straightened and faced out 300,000 books.

Several staffers filled in 65 times for fellow staffers or covered empty shifts at least once during the year. One staffer filled 38 of these shifts.

Fourteen staffers completed their store service sometime during the year when they got actual, paying full-time jobs (Applause!).

The OPL volunteer coordinator referred 32 prospective volunteers to the Bookmark.

Three staffers examined and offered for sale 750 DVDs, 1,200 VHS tapes, and 4,000 audio CDs.

One staffer repaired 650 book dust jackets.

Several staffers were roving merchants, selling our books at the Jack London Square Farmers' Market, at the Main Library's outside book cart, and to their friends at their synagogues, churches, and book groups.

We sold almost 40,000 books at a rate of nearly 17 books per hour, all year 'round.

During the first day of our semiannual sales, we sold about 130 books per hour.

Our annual sales were nearly \$120,000!

Well done!

Celebrate City Hall's 100th Birthday

Our beautiful City Hall opened for business one hundred years ago this month. Join us as we celebrate City Hall's big birthday. See the Oakland History Room's newly digitized collection of City Hall photographs and learn about its fascinating history, from "Mayor Mott's Wedding Cake" to post-Loma Prieta reconstruction.

Sponsored by the Friends of the Oakland History Room.

When and where:
January 26, 2014
2 to 4 p.m.
Main Library – Bradley Walters
Community Room.

Giving

In honor of **Moira Nichols** from Mary-Catherine Haug

In honor of **Vera Meislin** from Janet Harris

In memory of **Seymour "Sy" Fox** from Kathleen DiGiovanni

In memory of Winifred Walters' father, **Thomas E. Creighton**, from her Book Club and from Sophie Souroujon

In honor of **Susannah Hook-Rodgers** from Libby Lenkinski

In honor of **Jeff Brown** on the occasion of his birthday from Shayna Brown

New matching gifts – Thank you to: Google Dollars for Doers Prudential Foundation WTAS LLC

Many companies will support your favorite cause by matching your membership donation or volunteer hours!



721 Washington Street
Oakland, CA — 444-0473
Mon to Fri: 10:30 a.m. to 5:30 p.m.
Sat: 10:30 a.m. to 3:30 p.m.
Sun: 10:30 a.m. to 2 p.m.

Spring Sale

Mark your calendar for The Bookmark Bookstore's semi-annual sale event from April 10-13th (Thursday-Sunday).

And remember, FOPL members receive 20% off their purchases every day.



721 Washington Street Oakland CA 94607

Forwarding Service Requested

OFFICERS:

- **Ellen Moyer, President**
- Judy Toll, Secretary
- ➤ Julie Waldman, Treasurer
- Winifred Walters, Asst. Treasurer

Newsletter Staff:

- > Sheila McCormick
- > Winifred Walters
- Sophie Souroujon
- ➤ Julie Waldman
- Ronile Lahti



If your membership has expired,

PLEASE RENEW NOW!

Non-Profit

Organization

U.S. Postage

PAID

Oakland, CA Permit # 4544

More ways to support the Friends...

- Share this newsletter. Ask a friend to join a growing organization—800 strong—dedicated to supporting the Oakland Public Library!
- Donate your gently-used books, CDs and DVDs to the Bookmark Bookstore. Call (510) 444-0473 for more information.
- Do you have a few hours per month?
 Visit www.fopl.org or call (510) 444-0473 to learn more about our volunteer opportunities.
- Keep up with Library news and events by going to www.oaklandlibrary.org, click on 'Subscribe to our E-News' under 'Connect with Us' at the bottom of the home page.

Join Us! Yes, I want to support the Friends of the Oakland Public Library! Enclosed is my check payable to FOPL for \$ New (1 year membership) Renewal (1 year membership)			
Donation (\$in addition to my membership dues)			
	Name(s)		
Membership Levels:			
Book Angel \$1,000 or more	Address		
Bibliophile \$500 – \$999	<u> </u>		
Book Conservator \$250 – \$499	City/Zip		
Book Worm \$100 – \$249	Gift in honor/memory of		
Book Friend \$50 – \$99			
Family/Household \$35 – \$49	Email		
Individual \$25 – \$34	(sign me up for email notices and updates)		
Senior (65+)/Student \$15 – \$24	Contributions are tax-deductible (tax ID 94-2553734). Make your Credit Card donation at www.fopl.org. Mail to: FOPL, 721 Washington St., Oakland, CA 94607.		